

PAOBA MARKETING GRANT APPLICATION

(Matching funds required. Must be a PAOBA farm member)

Name

Farm Name

Address

Phone

Email

Event Name

Amount requested (maximum award \$150.00) _____

1. Describe the event for which you are requesting grant funding. Include such items as the type of event, size of area from which you expect to draw participants, ect. Are other PAOBA farms involved?

2. Where is the event to be held? (specify dates)

3. How many attendees do you expect to draw? Please explain the type of attendees you expect to attract (members of your Affiliate, AOBA members from outside your Affiliate, new breeders, ect.) How will you attract them (e.g., direct mail, print ad, word of mouth,ect)?

4. If you are granted the funds you request, how will they be utilized?

5. Is this a stand-alone event or is it part of some larger event? Give details if not stand-alone.

6. Have you received a PAOBA grant in the past?

7. Please give an estimate of your promotions budget with itemized costs for each type of promotional expense: e.g. media ads, distribution, AOBA materials, printing, ect.

Notice to all Grant Recipients:

Please mail this form to

Chris Works
Kendall Creek Farms
41 Looker Mountain Trail
Bradford, PA 16701

If you have any questions you can call Chris at (814) 558-0346. Please allow 30 days for approval.