

PENNSYLVANIA ALPACA ROYALTY CONTEST

Applications must be submitted by February 19, 2022

See submission details on last page

Held during the 2022 MA & PA Alpaca Pronk

April 8-10, 2022

Carroll County Agriculture Center

Westminster, MD



Purpose: The Pennsylvania Alpaca Owners and Breeders Association (PAOBA) Princess/Prince and Reserve Princess/Prince represent both alpaca breeders and the alpaca fashion industry through meetings, demonstrations, promotions, radio and television interviews, school presentations, parades, alpaca farm open houses, fairs, etc. The Alpaca Princess/Prince should make themselves available for pre-arranged functions (PAOBA Showcase and the Pennsylvania State Farm Show are mandatory events). They are encouraged to initiate and organize as many promotions and activities as possible throughout their year of reign. Reserve royalty are asked to attend any events that the Princess/Prince is unable to attend, in addition to attending events alongside them.

2022– 2023 Pennsylvania Alpaca Royalty Information

Contest Information:

The 2022-2023 Pennsylvania Alpaca Princess/Prince and Reserves will be crowned during the MA & PA Alpaca Pronk showcase, which will be held at the Carroll County Agriculture Center at **706 Agricultural Center Dr, Westminster, MD 21157**.

Interviews will be conducted on Friday, April 8, and crowning will occur the evening of April 9. Contestants are expected to assist the auction following crowning, as well as sell 50/50 raffle tickets to benefit the program throughout the weekend. Wear business casual for interviews and formal attire for crowning. Schedule is subject to change.

Conduct:

Royalty should conduct themselves in a professional, mature manner when in crown and sash. Candidates' social media accounts should also reflect professionalism and maturity throughout their reign. Consumption of alcoholic beverages or smoking is prohibited.

Royalty should always make their best effort to promote their title, alpaca products, and the alpaca industry. Their crown and sash will draw immediate attention, giving them an opportunity to be friendly and enthusiastic. They represent all facets of the Pennsylvania alpaca industry and its stakeholders.

Dress Code:

- Crown and sash must be worn when representing your title.
- A name tag provided by PAOBA should be worn to school visits and other appropriate events.
- Wear attire that is appropriate for the specific event you're attending (business casual, semi-formal, formal, etc.)
- Blue jeans, athletic wear, loungewear, open-toed shoes, outfits that show cleavage, and bottoms that do not at least reach fingertip length are prohibited while in crown and sash.
- Alpaca fashions should be worn when available and practical for events.

Qualifications:

In order to qualify, contestants must

1. Be at least 14 years old on the first day of the contest (April 8, 2022).
2. Be no more than 24 years old on the first day of the contest (April 8, 2022).
3. Be active or have a parent, legal guardian, or grandparent active within the alpaca industry, fashion industry, 4-H, or FFA, OR be a student studying agriculture, fashion design, environmental science, or other alpaca-related studies.
4. Contestants must be single and remain single during their year's reign.
5. Complete and submit all application materials:
 - a. Royalty Contest Application Form
 - b. Release Form for Media Recording
 - c. Digital picture suitable for publication (headshot preferable)
 - d. One page essay

Selection Process:

A panel of judges will select a winner and runner-up based on the most cumulative points earned from:

1. Personal interview: The same questions will be given to all applicants. Be prepared to answer questions about yourself, alpacas, and the industry.
2. One Page Essay: 300-500 words explaining why you want to be the Pennsylvania Alpaca Princess/Prince. Include your views on how you want to promote alpacas, alpaca products, and alpaca fashions in Pennsylvania.
3. Video Presentation: 5 minute or less presentation on any alpaca-related topic of your choice. Your target audience may be a classroom, the general public, alpaca farmers, etc. Videos must be posted as unlisted on Youtube by 11:59pm on April 7, 2022. Your video link must be emailed to **both** program coordinators by the same deadline. If you have technological issues or are unsure how to post a video to Youtube, contact program coordinator Jillian Ranko via phone (coordinator contact info found on last page).
4. Public votes: Ballot boxes will be displayed next to your picture and essay from 8:00am-4:00pm on Saturday, April 9. Anyone can vote for their favorite contestant using these ballot boxes during this time frame.

Pennsylvania Alpaca Owners and Breeders Association (PAOBA)



Release Form for Media Recording

I, the undersigned, do hereby grant the Pennsylvania Alpaca Owners and Breeders Association permission to use the image(s) of _____.
(print your full name)

Such use includes the display, distribution, publication, transmission, or otherwise use of photographs, images, and/or video taken for use in materials that include, but may not be limited to, printed materials such as brochures and newsletters, videos, and digital images and websites.

Grant permission to use image(s) in the following ways

I give unrestricted permission for the image(s) to be used in print, video, and digital media. I agree that these images may be used by PAOBA, their members, and affiliates for a variety of purposes and that these images may be used without further notifying me.

Authorized signature: _____ Date: _____

If the person listed is under 18 years of age, my signature indicates that I am their parent or legal guardian.

Authorized signature: _____

Printed Name: _____ Date: _____

2022-2023 Pennsylvania Alpaca Royalty Contest Application Form

Legal Name - Last _____ First _____ MI _____

Age _____ Date of Birth (MM/DD/YYYY) _____

Mailing Address - Street _____ City _____ State _____ Zip _____

Permanent Address - Street _____ City _____ State _____ Zip _____

Applicant's E-mail Address _____

Applicant's Phone Number _____

Parents Names (if under 18) _____

Parents Email (if under 18) _____

Parents Phone Number (if under 18) _____

School Attended/Attending _____

Major (if applicable) _____ Graduation Year _____

Career Ambition _____

Alpaca or Fashion-Related Activities _____

Special Awards _____

Work Experience _____

Community/Volunteer Work _____

You may attach a second sheet if additional space is needed.

Submission Information

Submit the following items on or before February 19, 2022:

- Royalty Contest Application Form
- Release Form for Media Recording
- Your headshot/picture
- One Page Essay

Email all application materials to **both** coordinators, Jillian and Jacqui Ranko. After the submission deadline, all applicants will receive an email with details regarding competition weekend.

If you need additional information or have any questions, contact a coordinator:

Jillian Ranko

Jacqui Ranko

724-290-8530

724-822-4253

jillianranko@gmail.com

jacquiranko@aol.com